2nd Annual NASA/JPL Small Business Symposium and Awards Ceremony Plenary and Breakout Session Topics (*Draft*) – *Updated 09/21/2009*

Mission Directorates Panel - Small Businesses Building a High Tech Industrial Base for the Future:

A panel of representatives from NASA's four Mission Directorates - Aeronautics Research Mission Directorate (ARMD), Exploration Systems Mission Directorate (ESMD), Science Mission Directorate (SMD), and Space Operations Mission Directorate (SOMD) - along with a representative from NASA's Jet Propulsion Laboratory will discuss NASA Small Businesses building a High Tech Industrial base for the future.

Heads of Procurement Panel - How Small Businesses Impact the Acquisition Process:

The Office of Procurement provides functional management leadership and policy direction for procurement and financial assistance activities (excluding Space Act Agreements) for the entire Agency. Members of this panel will discuss how they work together with the NASA Small Business Program to ensure that the Agency executes its mission successfully by managing the acquisition process effectively and efficiently.

NASA Mentor-Protégé Program – Making a Difference:

A NASA mentor and protégé will discuss their working in implementing a successful Mentor-Protégé Agreement. It is not as easy as it sounds. Ms. Becky Martin, The Boeing Company (Mentor) and Mr. Andy Crocker, Orion Propulsion, Inc. (Protégé) will each review their roles in making a successful Mentor-Protégé Agreement work.

Small Business Administration Session:

Dean Koppel, Acting Director for the Small Business Administration (SBA) Office of Government Contracting (GC) and representatives from the SBA Office of Procurement Law will discuss recent Court, GAO, and Department of Justice rulings that have affected the small business community. They will also address other issues that affect the small business community such as Joint Ventures, Ostensible Subcontractor Rule, Size Recertification, and Small Disadvantaged Business self-certification.

Small Business Specialist Town Hall Session:

The Small Business Specialist Town Hall is an open forum opportunity for conference attendees to ask questions and provide feedback to the NASA Small Business Specialists from each of the ten NASA Centers. Panelists will engage in candid discussion on how to improve your opportunities with doing business with NASA. The Small Business Specialist will be able to discuss how each Center does business, counseling process, acquisition process, and requirements generation process.

Importance of Joint Counseling at NASA:

Joint Counseling at a NASA Center provides an individual small business the opportunity to present its capabilities to the Center's small business advocates and prime contractor representatives at the same time. A panel comprised of the Small Business Specialists from three NASA Centers (Johnson Space Center, Kennedy Space Center, and Marshall Space Flight Center) and representatives from those Centers' prime contractor councils will discuss the concept of joint counseling, the procedures involved, and the benefits that could accrue to all parties. The panel will entertain questions from the audience at the end of the presentation.

Small Business Success Stories:

The Small Business Success Stories panel will highlight the winning 2009 NASA Center-level Small Business Industry Award (SBIA) companies. The NASA Small Business Specialists will provide symposium attendees with a glimpse of what the companies do at their respective Centers and what contribution the companies have made in assisting NASA to achieve its mission.